## 2022 Surfers Healing 5K
## Sponsorship Opportunities
## Saturday, August 20, 2022

**Please specify your sponsorship choice below:**

| Event | Cost | Option |
|---|---|---|
| **Title Co-Sponsors (2)** | $5,000 | |
| **Boardwalk Sponsors (2)** | $4,000 | |
| **Gold Sponsor (3)** | $2,500 | |
| **Silver Sponsor (3)** | $2,000 | |
| **Bronze Sponsor (3)** | $1,000 | |
| **Friendship Sponsor (3)** | $500 | |

Contact Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Contact Email: _____

Webpage URL: _____

**Important!  To ensure your company name is included on race t-shirts and the website, please mail or fax this form to the address below by August 1, 2022.  Please email a high-resolution jpeg file of your logo to: nicole.miller@tidewaterasa.org or call our office at (757) 461-4474 with any questions.  Any volunteers including names and email addresses from a sponsor MUST be confirmed by July 1, 2022.**

Please make all checks payable to:  *Autism Society, Tidewater Virginia* mail them to 4605 Pembroke Lake Circle, Unit 202, Virginia Beach, VA 23455.  Our Federal Tax-Exempt I.D. Number is 54-1419781.

# Sponsorship Packages

| The Perks | Friendship Sponsor | Bronze Sponsor | Silver Sponsor | GOLD Sponsor | Boardwalk Sponsor | Title Co-Sponsors |
| --- | --- | --- | --- | --- | --- | --- |
| | $500 | $1,000 | $2,000 | $2,500 | $4,000 | $5,000 |
| Free Event Entries for 5K | 1 | 3 | 4 | 5 | 6 | 10 |
| Volunteer Opportunity | Up to 2 Confirm by 8/1 | Up to 3 Confirm by 8/1 | Up to 4 Confirm by 8/1 | Up to 5 Confirm by 8/1 | Up to 5 Confirm by 8/1 | Up to 5 Confirm by 8/1 |
| Announcement of Sponsorship at Event | ☒ | ☒ | ☒ | ☒ | ☒ | ☒ |
| Corporate Logo on Mile Markers | | | | | | ☒ |
| Corporate Logo on Turn Around | | | | | | ☒ |
| Corporate Logo on Event Shirts | ☒ | ☒ | ☒ | ☒ | ☒ | ☒ |
| Marketing Materials in Race Bags | ☒ | ☒ | ☒ | ☒ | ☒ | ☒ |
| Corporate Banner Hung on Boardwalk | | ☒ | ☒ | ☒ | ☒ | ☒ |
| Corporate Banner Hung Next to Food Vendor Truck | | | | | | |
| Line of Business Exclusivity for Event | | | | | ☒ | ☒ |
| Social Media Announcement of Sponsorship | ☒ | ☒ | ☒ | ☒ | ☒ | ☒ |
| Corporate Logo on Event Webpage | ☒ | ☒ | ☒ | ☒ | ☒ | ☒ |
| Logo on Finisher Medal and/or Lanyard | | | | | | ☒ |
| Resource Table on Boardwalk | | | | | ☒ | |

| Sponsor at Registration Tent/Table | | | | | | ☒ |
|---|---|---|---|---|---|---|