



Dear Community Partner,

We are looking for corporate/community partners for our Annual Surfers Healing 5k. The event will take place on **Saturday, August 17th** at the 4th Street Virginia Beach Oceanfront Boardwalk. Proceeds from the event will directly benefit not one but two local non-profits for the local Autism community: the Autism Society Tidewater Virginia, a grassroots local non-profit organization connecting families and individuals with Autism to the resources and support that they need when they need them; and Surfers Healing Virginia Beach, another grassroots local non-profit organization providing one perfect day of surfing for individuals with Autism. Our goal is to raise funds for the annual camp days, which we are grateful to have two, and the continuation of local services and support for individuals and families.

Autism Spectrum Disorder (ASD) is a neurodevelopmental disability that affects a person's social and communication skills, sensory needs and often causes repetitive and restricted behaviors. ASD is the fastest growing developmental disability in the United States. This year the Centers for Disease Control indicated the prevalence rate of ASD to **1 in every 36 children**, increasing the demand for support and resources in our communities.

There are multiple ways for potential partners to become involved with our event. Enclosed you will find partnership package descriptions for our upcoming Annual Surfers Healing 5K. Remember, all funds raised stays local! Your partnership with this annual event is a great way to support families and individuals in our local community. Let us know if you have any questions or need more information. We appreciate your support and hope you will join us!

Sincerely,

Jennifer Brooks Kaluza

Race Director & Member, Board of Directors

Office: (757) 461-4474

Websites: [www.tidewaterasa.org](http://www.tidewaterasa.org) and [www.surfershealingvb.org](http://www.surfershealingvb.org)



**Autism Society**  
Tidewater Virginia



**2024 Surfers Healing 5K  
Sponsorship Opportunities  
Saturday, August 17<sup>th</sup>**

**Please specify your sponsorship choice below:**

Event	Cost	Option
Title Sponsor (1)	\$5,000	<b>TAKEN</b>
Boardwalk Sponsor (1)	\$4,000	
Gold Sponsor (2/3 available)	\$3,000	
Refreshment Sponsor (1)	\$2,500	
Silver Sponsor (5)	\$1,000	
Bronze Sponsor (5)	\$500	

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Webpage & Social Media Handle(s): \_\_\_\_\_

**Important! To ensure your company name is included on race t-shirts and the website, please mail or fax this form to the address below by August 1, 2024. Please email a high-resolution jpeg file of your logo to: [tidewaterasa@gmail.com](mailto:tidewaterasa@gmail.com) or call our office at (757) 461-4474 with any questions.**

Please make all checks payable to: *Autism Society Tidewater Virginia* mail to our office location at 3509 Virginia Beach Blvd, Virginia Beach, VA 23452. Our Federal EIN is **54-1419781**.

# Sponsorship Packages

The Perks	Bronze Sponsor	Silver Sponsor	Refreshment Sponsor	GOLD Sponsor	Boardwalk Sponsor	Title Sponsor
	\$500	\$1,000	\$2,500	\$3,000	\$4,000	\$5,000
Free race entry tickets	1	2	3	4	5	8
Volunteer opportunity	X	X	X	1 Confirmed by 8/1/24	Up to 2 Confirmed by 8/1/24	Up to 3 Confirmed by 8/1/24
Logo on finisher medal lanyard	X					✓
Logo on Mile Markers	X					✓
1 Facebook live event prior to the 5K	X					✓
Line of business exclusivity at 5K	X		✓		✓	✓
Resource Tent/Table at 5K & both SHVB Camp Days	X			✓	✓	✓
Up to (3) Social Media Posts on All ASTV Platforms Prior to the 5K	X			✓	✓	✓
Logo on t-shirts	✓	✓	✓	✓	✓	✓
Marketing Materials in Race Bags	✓	✓	✓	✓	✓	✓
Corporate Banner Hung on Boardwalk	✓	✓	✓	✓	✓	✓
Corporate logo on event website	✓	✓	✓	✓	✓	✓
Remarks and announcements at event	✓	✓	✓	✓	✓	✓