

July 23, 2010

**Re: Autism Society Tidewater Chapter 3<sup>rd</sup> Annual Golf Tournament  
 Wednesday, October 13, 2010 – Heron Ridge Golf Course**

Dear Family and Friends,

Please join us for the Autism Society Tidewater Chapter 3<sup>rd</sup> Annual Golf Tournament, a fundraising event to benefit many in our community living with autism.

Autism is a complex neurological disorder that, to varying degrees, affects a person's ability to communicate, form social relationships, and understand or properly react to social queues. People with autism can seem to be in their own world or oblivious to others around them and societal norms. It is a spectrum disorder that affects each person differently. With intensive therapy and early intervention, many people with autism can integrate and live successful, independent lives. Others require closely managed care throughout their lives. According to the Centers for Disease Control, autism affects one in every 110 births and one of every 70 boys. It is a lifelong disability that, without proper services and / or financial support, bankrupts families as the estimated lifelong cost to care for someone with autism ranges from \$3.5 to \$5 million.



Mimi is one of the many children with autism who benefits from the Autism Society Tidewater Chapter's wonderful programs. At the time when the Autism Society Tidewater Chapter came into Mimi's life, she was 6 ½ years old and could only speak 10 to 15 words. She regularly threw tantrums and was showing slow progress at school. She was operating at the developmental level of a 2-year-old.

Thankfully, the Autism Society Tidewater Chapter opened up doors by providing her family with a safe place where they could be understood. More importantly, it educated them about available local resources as well as dependable and experimental therapies. Finally, it provided an outlet in which to direct their energies to make a difference in the lives of other families facing similar challenges.

Within three months, Mimi was able to access valuable funding that assisted with paying for regular visits to speech and occupational therapists. Within six months, her spoken vocabulary expanded to over 200 words. And within one year, Mimi was showing marked improvement in school. Although these are typical celebrations for a toddler, her parents couldn't be more proud of what she has accomplished which they attribute directly to their involvement with the Autism Society Tidewater Chapter.

The Autism Society Tidewater Chapter 3<sup>rd</sup> Annual Golf Tournament provides an opportunity to raise funds that benefit people in our community like Mimi and her family. In order for the fundraiser to be a success, we are seeking Corporate/Business sponsors for the event. We encourage you to ask your employer to help. **All sponsor proceeds will go to the Autism Society Tidewater Chapter.** The following is a breakdown of how they can contribute to the golf tournament as a valuable sponsor:

**Eagle Sponsor - \$1000\***

- Recognition as a Title Sponsor
- Exclusive signage on the hole of your choice
- Primary placement of sponsor board
- Full page ad in the Golf Program
- Banner at Awards Party (Sponsor supplied)\*
- Company name advertised on all literature

**Birdie Sponsor - \$500\***

- Secondary signage on a hole
- Half page ad in the Golf Program
- Company banner display (Sponsor supplied)\*
- Company name advertised on all literature

**Par Sponsor - \$250\***

- Company listing in the Golf Program
- Company name displayed on a hole

**Hole Sponsor - \$125**

- Company name displayed on a hole

The event is scheduled for Wednesday, October 13, 2010 at Heron Ridge Golf Course in Virginia Beach with a shotgun start at 1 p.m. The tournament will be formatted as a 4-man best ball tournament with prizes for First, Second, and Third places post-flighted presented at the Awards Party immediately following the event. The event will also include a raffle drawing with many great prizes plus contests for longest drive and closest to the pin. Thank you for your time and participation.

Sincerely,

Louie Ochave, CFO  
 reQUIRE, LLC

\*We must have participating EAGLE, BIRDIE, AND PAR sponsors respond with their commitment on or before October 6, 2010.

Please make checks payable to: Autism Society Tidewater Chapter  
 Mail Checks to: Irene Ramirez 5029 Corporate Woods Dr. Ste. 225 Virginia Beach, VA 23462